



UW Extension
 University of Wisconsin
 Florence County Extension Office
 Florence Natural Resource Center
 3977 US Hwy 2
 Florence, WI 54121

**3rd Annual
 SUSTAINABLE
 FORESTRY
 CONFERENCE**



**HOW TO MAINTAIN
 AND GROW LOCAL
 FOREST ECONOMIES**

**April 19, 2007
 8:00AM-3:00PM
 FLORENCE, WI**

WORKSHOP SCHEDULE

All times
 are CST

- 8:00am Registration
- 8:20am Welcome & Introductions
- 8:30-9:30am
 "Green Gold": Discovering Opportunities in the Forestry Sector
Steve Bratkovich
- 9:30-10:15am
 Bioenergy Overview
Mark Knaebe
- 10:15-10:30am
 Break & Networking
- 10:30am-11:15am
 Wood Industry Business Retention & Expansion Study
Wendy Gehlhoff & Don Peterson
- 11:15-12:00pm
 Play to Your Community's Strengths
Jerry Murphy
- 12:00-12:45pm
 Lunch & Networking



- 12:45-1:30pm
 Biorefinery and the Park Falls Story
D. J. Aderman
- 1:30-2:15pm
 Is Your Community Ready?
Participants Small Group Discussion
- 2:15-2:45pm
 WI/MI Legislative Update and Participant Q & A
WI/MI Legislators Invited
- 2:45-3:00pm
 Call to Action Summary
- 3:00pm Adjourn to cash bar for networking



University of Wisconsin-Extension
 United States Department of Agriculture
 An EEO/Affirmative Action employer.
 University of Wisconsin-Extension provides Equal Opportunities in Employment and Programming, Including Title IX and ADA Requirements.

SPEAKERS/ PANELISTS

Steve Bratkovich, Forest Products Spec.

USFS State & Private Forestry

Mark Knaebe, Technologist

Forest Products Lab

Wendy Gehlhoff, Director

Florence Co. Economic Development

Don Peterson, President

Renewable Resource Solutions

Jerry Murphy, Executive Director

NEW North, Inc.

D. J. Aderman, Woodland Manager

Johnson Timber Corporation

SPONSORS/ORGANIZERS

Alliance for Northern States Working to
Ensure Regional Stability

Bay Lake Regional Planning

Dickinson Area Partnership

Florence County Economic Development

Florence County Forestry & Parks

Florence County Land Conservation

Lumberjack Resource Conservation &
Development Council, Inc.

Marinette County Association for Business &
Industry, Inc.

Michigan State University Extension

Sustainable Resources Institute

University of Wisconsin-Extension

Upper Peninsula Resource Conservation &
Development Council, Inc.

USDA Forest Service

Wisconsin Department of Natural Resources

Wisconsin Public Service

GENERAL INFO

Goals of the Conference:

Participants will better understand the-

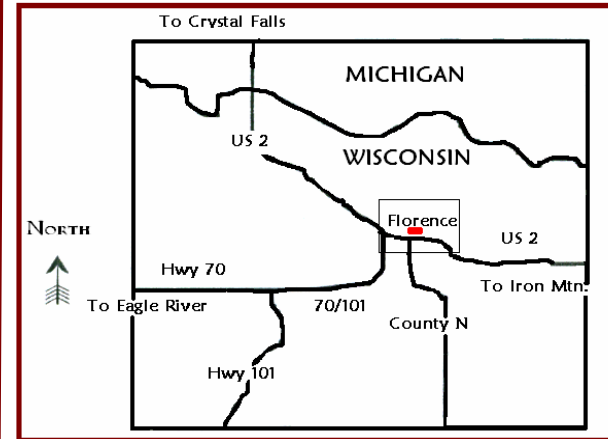
- Need for counties to realize the 'green gold' they have and the leadership and policies necessary to grow the industry
- Forest industry trends
- Forest industry development resources
- Keys to retaining and expanding the forest industry
- Importance of local businesses in supporting the regional forest industry
- Local barriers that may impede the growth of the forest industry
- Potential breadth and depth of forest products including the creative and unconventional
- Importance of maintaining the forests for economic and environmental opportunities
- Regional marketing efforts to promote industry clusters in Northeast Wisconsin
- Current legislative efforts to promote the forest industry
- Steps to Take Action!

Who should attend:

- Local Government
- Economic Development Staff
- Foresters/Land Managers
- Resource Agencies
- School Boards/Superintendents
- State Legislators
- State & Local Associations
- Wood Products Industry
- Utilities

Registration Deadline April 12

DIRECTIONS



DIRECTIONS

Encore on Central is in downtown

Florence at 748 Central Avenue.

Information contacts:

- Corrin Seaman
corrin.seaman@ces.uwex.edu
715/528-4480
- Bill Cook
cookwi@msu.edu
906/786-1575
- Wendy Gehlhoff
wgehlhoff@co.florence.wi.us
715/528-3294

- Pre-registration is required by April 12th.
- Register early—space limited.
- Payment must accompany registration.

Please contact us early on if you need an accommodation for a disability.

REGISTRATION

Sustainable Forestry Conference April 19, 2007

Please Print:

Name: _____

Representing: _____

Address: _____

Phone: _____

email address: _____

Registration fee: _____

FEE: \$25 per person

continental breakfast & lunch included.

Make checks payable to:

UW-Extension

Send registration form with payment to:

UW-Extension

Florence Resource Center

3977 US Hwy 2

Florence, WI 54121

Attn: Kathy Bednarski

fax: 715/528-5172